

We're decking the halls this week with the help of Spectrim, Great American Art, and Gressco!

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THE  
GINGER GRANT  
GROUP

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## Deck the halls and the walls!

### WEEKLY WEDNESDAY MANUFACTURER UPDATES

Each week, Ginger Grant Group shares manufacturer updates and promotions! Last week we shared some wonderful acoustic and noise reduction features from [EzoBord](#), [Quiet Earth Moss](#) and [Alea](#). This week, we're decking the halls and styling the walls with Spectrim, Great American Art, and Gressco. For a closer look, click the images below!



#### *Spectrim*

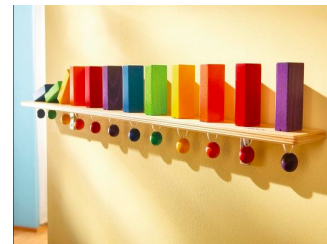
Spectrim offers furnishings that help enhance the experience and improve the bottom line in environments such as, healthcare facilities, hotels, education and government systems. In the spotlight this week are Ven4ma wall protection, beautiful and stylish wainscoting, and appealing and classy wall moldings.



#### *Great American Art*

GAA applies individual talents, unique personalities, and passion for the arts, to helping their clients infuse spaces with tangible, vibrant humanity through beautiful art and expert design. This week, take a look at substrates, an A&D design gallery, and an opportunity for CEU credit!

Click the image above for more information!



#### *Gressco*

Gressco delivers quality products to commercial, healthcare, library and educational markets to help Designers create inviting, interactive spaces designed with lasting quality and craftsmanship. This week we look at solar system panels, rainbow dominoes wall activity and a bookshelf ladder!

Click the image above for more information!

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more information!

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## Spectrim Building Products Manufacturer Product Spotlight



### **Ven4ma**

([https://www.spectrimbp.com/\\_files/ugd/04df6e\\_3620ff1e7a404e84a0672af8cfe71627.pdf](https://www.spectrimbp.com/_files/ugd/04df6e_3620ff1e7a404e84a0672af8cfe71627.pdf))

Ven4ma® by Spectrim is engineered to provide durable wall protection with aesthetic appeal and exceptional life-cycle value through reduced maintenance and repair costs. Ven4ma® is a multi-layered fire retardant sheet utilizing a solid ABS backer laminated in a Class A decorative film. All components are available in 16 standard super-real finishes that can be easily coordinated with the popular Spectrim Moldings, Wainscot, and Handrail products. Ven4ma® Wall Protection boasts the most realistic wood finishes in the industry.

#### **Ven4ma® Stiles, Top Rails, Mullions, Top Caps, and Base Moldings**

Standard thermofoil film finishes wrapped over solid Class A fire rated ABS creates highly durable and decorative trim parts. Mix and match to create a stile and rail wainscot or use contrasting colors for a 2-toned effect.

#### **Ven4ma® PS Peel and Stick Adhesive**

This pressure sensitive adhesive is specifically designed with reface in mind. Peel and Stick is a simple and easy method of applying Ven4ma to pre-finished surfaces without the need for liquid adhesives.



## Wainscoting

([https://www.spectrimbp.com/\\_files/ugd/04df6e\\_40b7f29ee6544aaf81142be34e4aae21.pdf](https://www.spectrimbp.com/_files/ugd/04df6e_40b7f29ee6544aaf81142be34e4aae21.pdf))

Wainscot Paneling is Spectrim's modular system that enhances the look of any room.

Spectrim Wainscot is a pre-finished system of trims and panels that provide the rich and warm look of real wood with all the advantages of superior millwork. Their popular wainscoting features a durable film veneer finish that protects the beauty of classic designs.

Smooth and free from defects, Spectrim's wainscoting installs easily and quickly. You can choose from 4 standard finishes and three panel styles. The remaining 11 Spectrim standard finishes are available with a 500 linear foot minimum order. Although custom heights can be ordered, most Spectrim® Wainscot is made for a standard height of 36". Spectrim® Wainscot panels install with tongue and groove components that hide most of the fastening.

Wainscot System moldings are stocked in 6 standard finishes. They offer other standard finishes when projects exceed 1,000 linear feet for each molded part. Consult Ginger Grant Group to discuss your needs when you would like to use Spectrim's other standard or non-standard finishes for their wainscot system. Coordinate the Wainscot with the 25 prefinished molding profiles available from SpecTrim Moldings product line.



## Moldings

([https://www.spectrimbp.com/\\_files/ugd/04df6e\\_f46f266dccb64a4ba10979af5bb72b82.pdf](https://www.spectrimbp.com/_files/ugd/04df6e_f46f266dccb64a4ba10979af5bb72b82.pdf))

Spectrim Molding is pre-finished with a realistic, durable, and decorative film veneer.

The film veneer finish is 12 to 16 mil thick and factory applied with adhesive, heat, and pressure to a medium density fiberboard core that has been shaped into the molding profile. The film veneer equals and often surpasses the beauty of real wood and offers color consistency that cannot be achieved with wood finishes.

Spectrim also costs far less than real wood finished moldings. There are no knots, sap-streaks, or splits like those found in lumber, so the yield is much greater for additional cost savings. Some of the wood finishes cannot be produced in solid wood or would be very cost prohibitive as real wood moldings. With Spectrim®, you get the desired look, plus durable, easy-to-install, maintenance-free moldings. Spectrim is also environmentally friendly. It is manufactured from MDF (reconstituted saw dust) that would have otherwise been used as land fill, and the film surface is post industrial recycled. And best of all, no timber is harvested and no forests are destroyed.





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## Great American Art Manufacturer Product Spotlight



### Substrates

(<https://gaa.filecamp.com/s/LQmZxiDaaYCDYX4M/d/axuuMCSJP7CBGTW9>)

There are a wide variety of substrates to choose from, with their own unique look and character, along with properties that can make one substrate better for a particular application.

- **Acoustic Tile:** Acoustic panel art offers a 'best of both worlds' solution.
- **Acrylic:** Acrylic art presents a contemporary look that reflects modernity, vibrancy, and crisp, detailed imagery.
- **Aluminum:** Direct printing to raw aluminum creates a visual experience with a modern look and feel.
- **Canvas:** Custom framed, float framed, or gallery wrapped, canvas offers a wide range of looks from contemporary to traditional.
- **PVC:** Economical without having to sacrifice image quality or durability.
- **Wallcovering & Wall Protection:** Easily stands up to the rigors of day-to-day.
- **Window & Ceiling Films:** Incorporate natural and artificial lighting into vibrant and engaging visual experiences.



## **A&D Design Gallery ([https://design.greatamericanart.com/search?\\_ga=2.78498388.1726949567.1671121456-253695414.1669822571](https://design.greatamericanart.com/search?_ga=2.78498388.1726949567.1671121456-253695414.1669822571))**

The synergy of art and architecture can often be taken for granted. A carefully curated art selection reiterates and highlights their interplay so that they complement each other, with one enhancing the effects of the other.

**Nature's Riches:** Playing upon elements of nature, this collection explores nuances and evocations of the natural world.

**Abstraction and Artistry:** Abstract art can challenge ways of seeing and inspire new ones, leading to new ways of thinking and new ideas. Art can establish a dynamic dialogue with architectural features to foster a creative atmosphere.

**Art Deco, Miami:** The Art Deco style emerged in the 1920s and 1930s, but it developed in different trajectories in different places. It is a contemporary take on the glamour and optimism of the modern style, with art ranging from photography to abstract painting.

**Imogen Cunningham Inspired:** Imogen Cunningham's images are sharp with subtle gradations of black, white, and grey tones; and share an emphasis on light, form, and pattern.



## Gain CEU Credit (<https://go.thegergrantgroup.com/l/971133/2022-11-30/qj67>)

### **Pretty with a Purpose: The Art & Science of Artwork Selection**

Course Delivery: In-Person / Virtual

Course length: 1 hour

Program Credit Designation: HSW

### **Course Description:**

This CEU seeks to educate specifiers on the research that supports art's impact on a building's occupants, and how it can be used to support the overarching goals of the project.

### **Learning Objectives:**

1. Examine research-informed criteria that can provide guidance for art selection as various industries increasingly look to art in their environments to be more than decorative
2. Identify strategies for the successful assessment of landscape composition to guide the selection of views of nature.
3. Explore artwork, other than nature scenes, that can support biophilic design's aim of creating environments with sustained and cohesive exposure to nature through diverse, integrated strategies.
4. Discuss the experience of art through the lens of neuroscientists and their studies, and learn why some artwork choices are better than others in memory care settings.

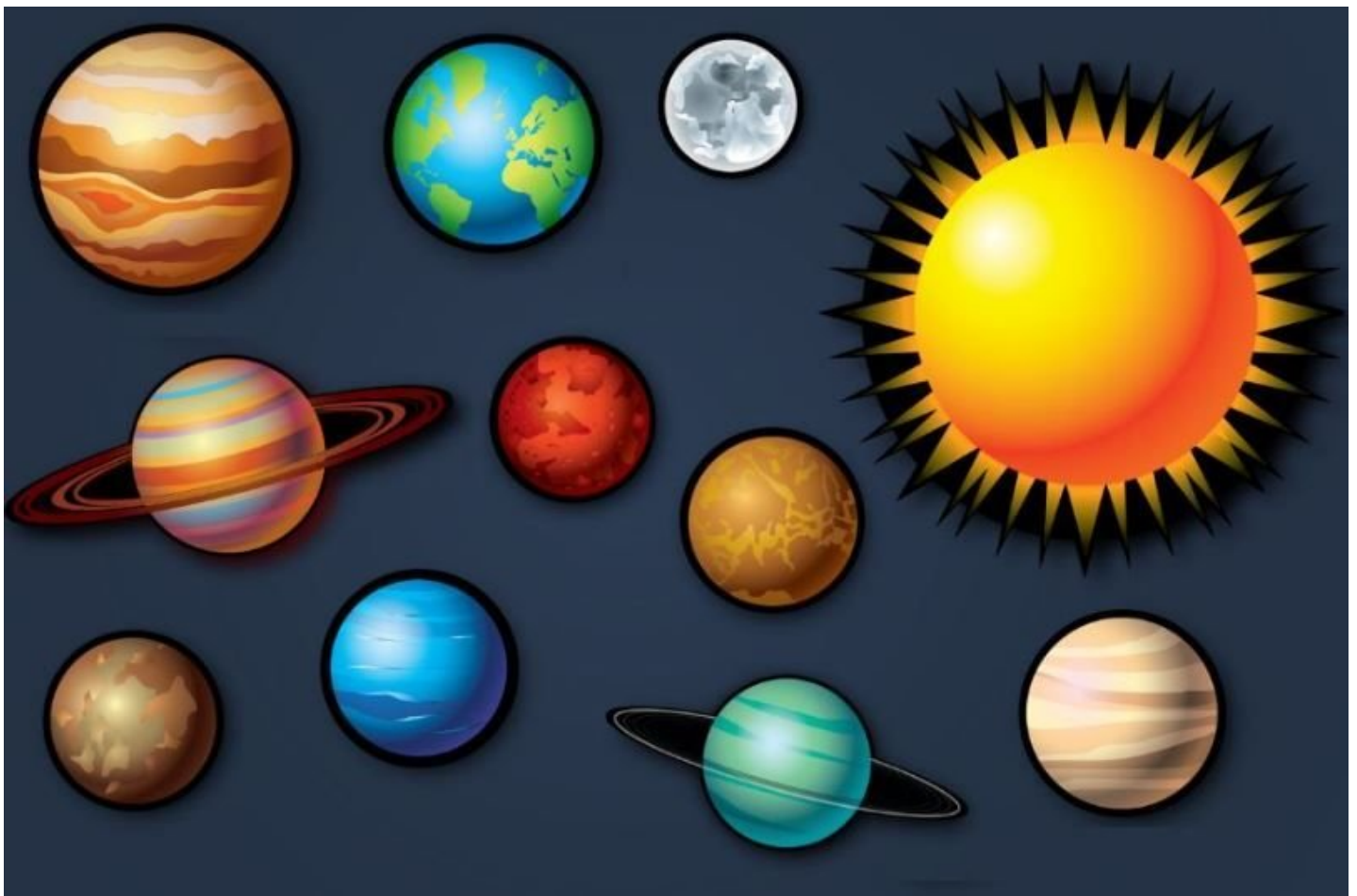




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## Gressco

### Manufacturer Product Spotlight



## Solar System Sound Panel Set by Audimute® (<https://gresscoltd.com/solar-system-sound-panel-set-by-audimuter-au-gplth1.html>)

### Set Includes 11 Sound Panels:

Mars, Earth, Moon, Saturn, Venus, Pluto

Sun, Mercury, Neptune, Uranus & Jupiter.

From the giant-sized sun to the smallest planet, this set helps children learn about the planets while also helping the noise control in the room.

Eleven-piece set fills up even large walls with a creative touch.

These creative noise-absorbing panels add noise control and design to any space. Great for libraries, classrooms and science areas for children.

Panels should be mounted outside of children's reach or in a supervised area so soft noise-absorbing material stays looking great.

Scenic Shape themes made from compressed 1½" thick recycled cotton fibers and are completely non-toxic. Installation hardware included.



## Rainbow Wall Dominoes by HABA (<https://gresscoltd.com/learning-walls-by-haba-12-wall-dominoes-092750.html>)

It is always astonishing to see what perseverance children have when they are interested in something. The design of these wooden wall elements makes them appealing and adds a rainbow of colors to any room. There is always something to push, turn, pull ... and to observe.

- Can be attached to the wall to save space
- No loose individual parts
- Knock over 1st block others fall
- Blocks stand back up when ball is pulled
- Promotes fine motor skills

Chain Reaction:

When the child bumps the first block, the others fall down one after the other.

The blocks stand back up when the ball is pulled underneath.

Made of birch wood veneer with child friendly stain and clear lacquered finish.



## Variado Cabinet Ladder (<https://gresscoltd.com/variado-cabinet-ladders-by-haba-529910-and-368433.html>)

This ladder works with the High Variado Cabinets.

Use with the ladder glide-529911 and the ladder brake-529912 for the best results.

This ladder helps with getting to those hard to reach books, files and supplies.

The ladder is detachable.

It's made of a light-weight metal with large step rungs for easy maneuvering.

Metal rungs have ridges to prevent side slipping and offer firm support when climbing and reaching.

- Two Heights: 75¼" or 89¾"
- Two Lengths: 90½" or 105½"
- 10yr warranty
- Made in Germany for Variado Cabinets.